



For nearly one hundred years the name Montblanc has stood for the art of writing, while the snow-covered peak of Mont Blanc has symbolised the high quality status of the brand with the distinctive white star.

Montblanc's classic fountain pen, the Meisterstück first produced in 1924, has become a cult object. Not only because of its timeless design, but also because of the unmistakable values which are so characteristic of the entire Montblanc collection.

In the past few years, the product range has been expanded to include exquisite writing accessories, luxury leather goods and belts, jewellery, eyewear, watches and lately fragrances.

Montblanc eyewear builds a unique and specific design language which makes the collection distinctive. The collection builds strongly on the Montblanc signature.

Sun 2011 Collection

With its new eyewear collection, Montblanc further builds a unique and specific design language which makes the collection distinctive. The collection builds strongly on the Montblanc signature by colour usage and subtle references to other elements of the existing Montblanc collections.

The collection features eighteen models, both for men and women. Stained glass effect enamels in a mosaic pattern and details that reproduce the effect and feel of filigree are just a few of the elements that embellish the six models for women. The twelve men's models present classic shapes revisited in a Montblanc style, including details that are unmistakable creations of the brand.

Iconic models:

MB314S colour 05B: an extra-ordinary feminine model, featuring a brand new front that recreates in its outer edges the ripple of the iconic star using milled acetate. The sinuous design is enhanced by the use of laminated acetates that are layered over one another, representing the bi-colour coming out of the brand genetic. The metal temple tips are adorned with the laser engraved Montblanc logo while acetate temple sleeves recreate the chromatic effect of the front.



MB325S colour 14B: extremely lightweight, luxurious and contemporary, wood is the star of these elegant double bridge aviator glasses. The design is inspired by tradition and the artistic craftsmanship, creating glasses made unique by rosewood and ebony wood grain and embedded with the iconic star.

In addition to gold colour, the glasses are also available in versions with a dark grey front and green lenses or a grey front and graduated lenses.



Fall/Winter Collection 2011/2012

The new Montblanc Eyewear collection comprises 14 frames which, like all of the label's creations, are the epitome of an expert craftsmanship that furnishes every minor detail with special significance and imbues the models with a timeless appeal.

Luxury, elegance and modernity are the key concepts of the collection.

For more information please contact your Mont Blanc sales representative:

Gabriel Frankel – gabriel@moscon.co.za 071 397 5587 - Gauteng, KZN, PTA, Mpumalanga, N West, Limpopo, Swaziland, Botswana, Vaal

Drew Valentine – drew@moscon.co.za 083 454 1937 - E. Cape, W. Cape, N. Cape, OFS, Namibia

