

A new sensation of lightness on the mountains
TERREX™ FAST outdoor eyewear from adidas eyewear



terrex fast white met/lime

Maximum function and minimum weight. The sports eyewear specialist adidas eyewear is extending its successful TERREX™ range with a lightweight and narrowly shaped outdoor model, bringing optimal vision within the reach of extreme mountaineers and speed hikers, as well as those with a more leisurely approach to mountaineering. The TERREX™ FAST is distinguished by its light weight, modern design, simple handling and first-class function - for ultimate peak experiences.

Light and fast. These are key requirements for today's outdoor equipment. High quality is expected, lightness provides the finishing touch. With the TERREX™ FAST, adidas eyewear is now launching mountain sports eyewear that more than meets these requirements. Alix von Melle, a German extreme mountaineer, has tested the TERREX™ FAST before its market launch: "When you're scaling high peaks, every gram counts. The TERREX™ FAST is particularly light, and that makes it ideal for me. It's good to know that my eyes will be perfectly protected on my Broad Peak expedition this summer".

Made from extremely light and shatter-proof SPX material, you will hardly notice you're wearing the TERREX™ FAST. The nose pads and temples can be adjusted individually to ensure a first-class fit. The narrow front section makes them suitable even for smaller faces. "The TERREX™ FAST fits even smaller faces and sits perfectly," explains the Austrian mountaineer Gerlinde Kaltenbrunner, shortly before setting off in June 2011 to tackle K2, the last of the 14 eight-thousand metre peaks on her list. "The TERREX™ FAST will be my constant companion on K2".

When climbing high mountains, the eyes are exposed to particular risks in the form of strong UV light and extreme weather conditions. The TERREX™ FAST is equipped with a foam frame that clicks into place behind the front part and sits close to the face. It effectively protects the eyes from UV rays, damp or cold air, as well as snow and ice crystals. The proven LST™ filter technology also guarantees maximum protection from even extreme UV rays. Contrasts are intensified; light variations are compensated, allowing you to plan your next move on the rocks precisely and quickly. However, as you make your way to the summit the weather can change very quickly. Therefore, the filters can be easily replaced by orange-



coloured filters if fog or clouds descend without warning, restoring the mountaineer's perfect view. The strong curvature of the filters also allows an extremely wide field of vision. If the mountaineer works up a sweat during an ascent, the anti-fog coating and the ClimaCool™ ventilation system ensure condensation-free vision. For anyone intent on making speedy progress or tackling difficult climbing sections, the temples can be replaced with the headband supplied.

Practical: with just a few simple movements, the eyewear can be converted from outdoor eyewear to versatile lifestyle eyewear. All you need to do is remove the foam frame. The nose section stays where it is - no need to waste time putting it back into position. The TERREX™ FAST will be available from September 2011 in black/black, dark grey/red, white met/lime and coordinated with adidas women's outdoor clothing in magenta/pink.

The TERREX™ Swift basic model is supplied without a foam frame, replacement filters and headband, making it a lighter all-rounder in stores. Colours: black/black, chocolate/black, ice-blue brown and silver/black.

For those requiring visual correction, both outdoor eyewear models can be fitted with the adidas eyewear optical insert - the Performance Insert™. The terrex fast can also be fitted with direct glazing by an optician.

As with all the other models in the adidas eyewear collection, the TERREX™ FAST and TERREX™ Swift models are manufactured by the renowned eyewear producer Silhouette International in Austria.

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