



DIESEL Spring Summer 2012 Eyewear collection - PREVIEW

Diesel eyewear is now back on the market, stronger than ever. The Spring-Summer 2012 sunglasses collection is the birth of a new collaboration between Marcolin and Diesel: the know-how of sunglasses fused with the creativity of Diesel. A collection which truly speaks the language of the label: it's bold, it's rock, it's iconic, it's defining the vintage of the future, it is pure DNA. It's the tip of the mountain for Successful Living.

DOUBLE TROUBLE- *Two wrongs make a right, right?*

It's for woman, it's for man. It's military, it's vintage. It's matt, it's shiny. it's Double trouble. The rivets decoration stimulates an overlapped effect and the asymmetric colour finishing implies its versatility. The contrast of shiny and matt material and the contrast colours on frame and temples emphasizes its multifaceted design, while embodying the Diesel heritage with its rock and roll edge. The black and blue Double Trouble is meant to be worn by men and the ivory and petroleum model by women, while the military colors (mud, khaki, military green) are designed for both.



For further information regarding the new Diesel sunglass collection, please contact your relevant Diesel sales representative:

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