



Moscon Optics and Italia Independent join forces in South Africa

From January 2016 Moscon Optics will distribute Italia Independent eyewear throughout the country



Moscon Optics, one of the leading names in eyewear in South Africa, proudly announces that starting from January 2016 it will begin distributing Italia Independent's collections as well as the recently-launched adidas Originals eyewear line developed and produced by Italia Independent.

Based in Northern Italy, Italia Independent has been creating and distributing unique, fashionable eyewear since the Group was founded in 2007. The Company prides itself on the creative use of materials and innovative treatments to bring outstanding collections to market season after season.

Moscon operates with a passion for excellence in product, while investing heavily in the development of the independent optical industry, servicing optometrists, specialty sunglass stores and department stores across Southern Africa with some of the world's leading eyewear brands.

Italia Independent joins the many prestigious fashion names that Moscon already has in its portfolio.