

# ELLE

EYEWEAR COLLECTION



The ELLE look pays homage to a woman's individual spirit and taste. While new trends inspire, they never overpower. ELLE eyewear perfectly espouses the spirit of ELLE style. New frame inspirations take their lead from the catwalk trend in jewelled embellishments on clothing and accessories. This influence suffuses new frame styles in precious metallic and discrete gemmed enhancements. Complementing this ornate allure, the romantic magnificence of Parisian architecture makes its magic felt in sculpted profiles and deco-



EL 13376 This enticing frame is the perfect précis of ELLE substance and style. The slim acetate profile captures a modern look with enduring appeal. Femininity and elegance are heightened by the sensuous temple shape and decorative enhancements. A tasteful metal plate on the end piece is inspired by majestic Parisian architecture. This svelte decoration features a serene ELLE logo and a graceful twin gem arrangement.



EL 13377 Chic and attractive, this sophisticated new ELLE frame stylishly complements every look while offering the wearer incomparable comfort and value for money. The simplicity of the frame front is offset by organically formed ornate temples. The curved lines are enhanced by a decorative metal piece composed of a geometric mosaic and low-key ELLE logo. The effect is classic understatement with a catwalk cadence.



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